



Why should I join the Nordonia Hills Chamber of Commerce?

In the era of email, social media, and texting, local chambers of commerce may seem like dinosaurs. However, Chambers of Commerce remain one of the best ways to network with other businesses in virtually any community.

It builds your reputation.

- Gets your name and business in front of the community as a TRUSTED organization.
- Approx 543,000 new companies are started every month in the USA. To stand out & grow, you need to have a good reputation and being a responsible member of the Chamber is a great way to do that.
- Two-thirds of consumers believe that chamber members use good business practices, are reputable, care about their customers, and are involved in the community.
- If a company shows that it is highly involved in its local chamber, consumers are 10% more likely to think that its products stack up better against its competition.
- Raise your profile. Rather than just attending the regular monthly meetings, participate on committees and volunteer your services. This allows you to meet and talk with them in a non-pitching environment. They also have a chance to see your ideas and contributions. This high visibility with the chamber staff keeps you top-of-mind, should they know of a business that is looking for the service/product you offer.

Learning opportunities

- Educational presentations at each monthly meeting
- Networking groups give you the vehicle to teach others. Serving as a teacher can establish you as an expert to other members; when they need products or services that fall within your skill set, they'll likely call you first.

Networking – relationships lead to sales

- Most businesses work furiously at social media now - except they're not connecting with 80% of the business community
- Face-to-face contact is the real start of a business relationship

Community

- Help sponsor & volunteer at events that make a difference in your community
- Get out of the office once in a while

Save money.

- The NHCOC members offer discounts to other members. Developing relationships with colleagues also typically results in lower prices.

Get free press.

- Our TGIF Email is sent to 2000+ emails. This can provide a forum getting your name out there.
- We use social media to share news about member's events.

“You're not alone.”

- Join a group of individuals facing many of the same challenges
- The Chamber is a great resource for solving business challenges
- Perhaps you have a client who seeks a particular service that's outside your expertise. Your membership could help to quickly put you in touch with a potential subcontractor.